

# Press Release

FOR IMMEDIATE RELEASE

July 15, 2024

## CASTAGRA PRODUCTS LAUNCHES ECODUR1 COOL ROOF COATING

Castagra Products is proud to announce the launch of its newest innovation, Ecodur1 Cool Roof Coating. This ground-breaking product is set to transform the roofing industry by offering an eco-friendly, highly durable, and energy-efficient solution for commercial roofs.

### Ecodur1 Cool Roof Coating: Innovation Meets Sustainability

Ecodur1 is a fiber-reinforced premium cool roof coating that is designed to reflect more sunlight and absorb less heat than standard roofing materials. Key features of Ecodur1 include:

- **Energy Efficiency:** Ecodur1 is energy efficient and highly reflective, meeting the requirements of California Energy Commission (CEC) Title 24, and is listed by the CRRC. Ecodur1 significantly reduces roof temperatures, leading to lower energy consumption.
- **Sustainability:** Made from renewable castor oil and gypsum, Ecodur1 is VOC-free and non-toxic, making it safe for both installers and the environment.
- **Unmatched Durability:** Ecodur1's unique fiber-reinforced, low-sag formula provides exceptional impact resistance and has no maximum thickness, ensuring long-lasting protection.

"We are thrilled to introduce Ecodur1 Cool Roof Coating to the market," says Peter Roosen, President/Board Chair of Castagra Products, and inventor of Ecodur1. "Our team has worked tirelessly to develop a product that not only meets the highest standards of performance and durability but also supports our mission of sustainability. Ecodur1 is a testament to our dedication to providing eco-friendly solutions that benefit both our customers and the planet."

### Availability and More Information

Ecodur1 Cool Roof Coating is now available for purchase through Castagra Products directly, as well as through their network of distributors. For more information about Ecodur1, including technical specifications and registration info for the Castagra Certified Applicator Training Program, please visit [www.castagra.com](http://www.castagra.com).

### About Castagra Products

Castagra Products is a leading manufacturer of sustainable and high-performance roof coatings. With a focus on innovation, quality, and sustainability, Castagra is committed to providing solutions that meet the evolving needs of the roofing industry.

